



## Media release

Friday 1 October 2021

### Queensland to shine at Expo 2020 Dubai

Queensland will showcase its future-focused opportunities to a global audience at Expo 2020 Dubai, starting today, 1 October 2021, after being postponed for a year due to the COVID-19 pandemic.

The Queensland Government's dedicated global business agency, Trade and Investment Queensland, will lead the Queensland presence.

Trade and Investment Queensland Acting Chief Executive Officer Richard Watson confirmed that Queensland will be part of the Australia Pavilion.

"I expect a great deal of international interest in the opportunities Queensland presents," Mr Watson said.

"Our sporting prowess will be a talking point, but we will also be highlighting our world-class capabilities in emerging global sectors such as renewable hydrogen and mobility solutions.

"Business leaders and decision-makers from around the globe will be present and we will ensure they are aware of what Queensland offers the astute investor or company seeking to purchase goods or expertise from our exporters."

Trade and Investment Queensland has had an office in Abu Dhabi since 2007, led by Queensland Trade and Investment Commissioner Donna Massie.

"Australians are familiar with the many opportunities Expo brings after the outstanding success of Expo 88 in Brisbane which transformed our city," Ms Massie said.

"Countries since then have worked very hard to ensure their significant investment in Expo shows real returns for many years across multiple industries as well as the community and the country.

"This expo will be very business focused, with Queensland and Australia very well placed to show what we offer the world now and into the future.

"This is also an opportunity to strengthen existing relationships and create new ones with the delegates."

The Department of Foreign Affairs and Trade will manage the Australian Pavilion throughout the 6-month event, with a business program to be coordinated by Austrade.

For more information visit [tiq.qld.gov.au](http://tiq.qld.gov.au) and [www.expo2020dubai.com](http://www.expo2020dubai.com).

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